

Home Page Structure

- **Top section (the space that the user sees as soon as they land on your website)**

- 1) A Question that speaks about the critical problem in your ideal client's life that you wish to help him/her solve.
- 2) Then a sub-headline that's talking about their desire and giving them a solution
- 3) CTA button - all above the fold on mobile and on desktop

- **Is this you?**

List your ideal clients pains that your product/service can solve. Make them feel like you get them. You know exactly how they feel.

- **Perhaps inspiring quote that is relevant?**

- **Solution**

Short introduction to an owner (could be a video).

How I can help you. Show that you know how to achieve their biggest desires. Tell your story in essence (keep it concise) thinking through each sentence asking a question: what is in there for them? Why would they care? + CTA button

- **Objections**

What objections they might be thinking of that stop them from taking the first step? What's wrong with their objections? Their limiting beliefs uncovered. Educate them in 1/2 sentences for each objection. + CTA button

- **Testimonials**

Choose relatable testimonials for your ideal client to feel more confident that they can do this too.

- **CTA**

Ask a question again. This can be a bit more straight forward one. Speak in their language. Give them the solution and Call to Action.



EMPOWERED WEBSITES

www.empoweredwebsites.com

Home Page Examples

ARE YOU TRAPPED AND UNDERAPPRECIATED?

Are you feeling trapped in the prison called "job" and angry that you're not being appreciated?

honestly, I get you, mate. I am here to support you in setting yourself free and creating your own business where you're the boss of your own life.

ACCESS FREE WORKSHOPS

HOW CAN I HELP YOU?

I am just a simple guy who truly believes that everyone should be appreciated and free to live the life that they truly desire. I found myself in a place of hating my job so much that it became a mission of my life to sack my boss and help others in similar situations escape this trap and reclaim the successful career that you and I've discovered the workshops that helped me find the solution and take action today towards creating the freedom that's so important in my life, and I would love to share them with you because I believe you deserve that freedom too!

JOIN THE WORKSHOPS

IF YOU SPEND TOO MUCH TIME THINKING ABOUT A THING, YOU'LL NEVER GET IT DONE.

Bruce Lee

IS THIS YOU?

▶ Feeling angry at your boss because your efforts are not being appreciated or noticed?

▶ Your dominant emotion is the one of hating your job every day.

▶ Your job feels like a prison that stops you from truly living your life and takes all of your time away.

▶ You feel truly tired from working endless hours for somebody else and having only 21 days of holidays.

IS THIS FOR YOU?

▶ Want to wake up and be able to choose what I want to do today.

▶ Want to surround myself with the people who value and appreciate me.

▶ Want to share my knowledge with the generations to come.

▶ Want to have more holidays, adventurous experiences, and truly LIVE my life!

▶ More than anything I WANT TO SACK MY BOSS TRULY!

YES!

YES!

YES!

YES!

YES!

THERE ARE NOW 4.57 BILLION PEOPLE ACTIVE ONLINE AS OF APRIL 2020. YET LESS THAN 1% OF THOSE PEOPLE EARN A LIVING ONLINE.

BUT, BRETT...

I know what you probably are thinking now. Let's just reflect on a few common self-limiting beliefs.

LIMITING BELIEF VS TRUTH

✗ I don't think I can. I am too old to start something new.

✓ That's crazy! We have people in their 80s who started creating their own online businesses, that they're passionate about! You are not too old. Don't wait till you are!

✗ I haven't got time.

✓ You can do this on the side of your day job and if you don't have time, then think, how long are you willing to live this way if you are not having fun that for the next 20 years, then free. But if you do want to live a life of freedom and do the things that you love, then it's worth finding a few hours per day to get yourself closer to the life that you truly desire.

✗ I am too old to start something new.

✓ Honestly, neither am I. If you can follow step by step trainings, you will be ok. Plus, you don't need to be an expert in everything. I have found amazing people who have supported me on this journey and you will have access to them too.

ARE YOU READY TO ESCAPE THIS TRAP FOR GOOD AND CREATE YOUR TIME, FINANCIAL, AND LIFE FREEDOM?

Access the free workshops and learn how you can start creating your own business today even if you have no idea where to start.

ACCESS FREE WORKSHOPS NOW

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Do you feel like there's more to life than just 'this'?

THIS MIGHT BE THE PERFECT TIME TO RESTRAIN AND LIVE A LIFE YOU CHOOSE.

FREE TRAINING

Courage to break out

Do you keep thinking that in the future you will start a business and make a difference in this world, however, you've noticed that the time in the future never comes, because you feel like you don't even know where to start?

a big ah-ha moment

1. Stop selling your soul for less than you truly want.

2. Choose growth over fear.

- Susan Meiserman

What if it's too late to start something new?

9703 : 06 : 10 : 47
Days Hours Minutes Seconds

There are things that you can do now to make a change

Do you feel like you don't even know where to start?

There are now more than 4.5 billion people online as of April 2020. Yet less than 1% of those people earn a living online.

No previous experience required

Location Freedom

Time Freedom

Fulfillment

ACCESS FREE TRAININGS

What do other students say?

IF THERE WAS ANY CHANCE OF YOU STILL BEING ABLE TO LIVE THAT LIFE THAT YOU'VE BEEN DREAMING OF, WOULD YOU BE READY TO TAKE IT?

ACCESS FREE TRAININGS

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About Page Structure

- **Top section**

Hi, I'm Name and I believe you are worthy/deserve/can...(about the ideal client) maybe biggest desire.

- **I stand for...**

Share all that you stand for in your business. Again think about your ideal client. What do they need to know in order to want to work with you?

- **Mission**

What impact and difference do you wish to make in this world - inspire the client to be powerful too, lead by example, be a leader who is guiding them to achieving what they truly desire in their life.

- **Values**

Why should they work with you? Allow your ideal client to understand your values so that you attract the right people to work with.

- **Short Story/Video About You**

Tell the story that relates directly to your ideal client's journey. How you discovered the solution and what were you feeling before you found it. What did you do to solve it?

- **CTA**

Question if they are ready to achieve their desire. A subheadline reassuring that they can + button CTA)



About Page Examples

ABOUT

DOING WHAT I LOVE

HI, I'M BRETT

I am here to support you and be here for you if you feel completely trapped in your job and angry at your boss. If you wish to feel appreciated, valued and free again, I get you!
I am just like you - a simple guy who is on the same journey. You will notice that I am very honest & straight-forward because I believe that that's the way to go in life.

MY HIGHEST VALUES

▶ Honesty

▶ Friends

▶ Community

▶ Hard Work/Effort

▶ Being There For Others

▶ To Laugh


▶ Trustworthiness & Reliability

▶ Loyalty

▶ Freedom

▶ Happiness

WHAT I DO



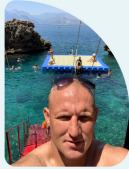

I help those who feel sick of their jobs finally get out of that trap that they've been in for so long so that they experience the freedom to choose what they want to do every day, finally feel valued, truly happy & free in their life.

"LIVING YOUR LIFE THE WAY YOU CHOOSE, DAILY, WEEKLY, MONTHLY OR YEARLY - THIS IS FREEDOM."

- BRETT

DO WHAT YOU LOVE

Why learn the skills you do to stay in a job you hate when you could learn skills to be in a place that you love?
Think for a moment, what does freedom mean to you?
Nothing productive week in, week out. Doing the same thing over and over again and really not feeling happy. It doesn't have to be that way.



Doing what you choose every day is possible. And there are many people who are already living a life of financial, time, and location freedom, surrounding themselves with the people that they choose.

You become who you surround yourself with. So I decided to find people who achieved exactly that and put all my effort in getting myself out of this trap called job for good. They helped me and gave me guidance on my journey and I will forever be grateful for them.

BREAK FREE

NOW I SUPPORT OTHERS JUST LIKE ME.

I believe that everyone deserves to experience:

✔ Freedom

✔ Happiness

✔ Support

✔ Being Valued & Appreciated

FINANCIAL FREEDOM IS AT YOUR FINGERTIPS - GET STARTED TODAY

If you would like to get on the journey of becoming your own boss and creating the life of happiness & freedom for yourself, then get the free Workshops below that completely shifted my direction and helped me understand how I can find a way out of my job if you are in a similar situation you will find it extremely helpful too.

ACCESS FREE WORKSHOPS NOW

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Real Estate Copyright 2020

Hi, I'm Sian

AND I BELIEVE YOU'RE WORTHY OF MORE

I am here to stand for...

- Fairness, truth, authenticity, fun, & understanding the mysteries of the world.
- Challenging the status quo.
- Encouraging people to think for themselves and live an authentic life run by them, and not others.
- Being the CEO of your own life and living a life of fulfillment & passion.

Mission

To help & generously support others who believe there's more to life, so that they find the courage to break out of the corporate world & traditional norms, light their sparkle again, and awaken them to have fun embracing their inner guidance and fully exploring their mysterious adventure called life...

Values

I believe everyone deserves to feel fulfilled, worthy, confident, and happy in their own career/business. Imagine knowing that you are doing what you are meant to be doing in this world, and are making a difference in this world, I would love to take you on this journey with me. Below you will find the values that I hold dearest to my heart:

Truth, Exploration & Knowledge

Courage

Support

Passion

Authenticity

Fulfillment

It matters to me that we know the truth about 'what is' & 'what could be' so we can live to our full potential and make the most of this incredible journey of life!

SIAN MEEUWSEN

Explore the magic of life

Life is full of magical things and I believe that every one of us deserves to experience it to the fullest whether that be the incredible wonder of having a baby and being able to fully be there without rushing around in a pressure, nurturing a new life into this world, or researching the mysteries of whales song (I'm super passionate about humpback whales, especially interested in their song and how they communicate).

I am not only a mum of two little boys, sharing little 'parenting hacks' to make this journey more smooth, but also help insurance mediators that lost identity after having a baby. I do this by empowering women to find purpose or passion in life and provide tools within a Harvard style online training platform to set up a dream business.

This gives you the information, enthusiasm and tools to create something you will feel proud of - to set a powerful example to your children, and long last fulfillment, joy and purpose to your life. This is perfect for any Mum or anyone who wants to break free from unfulfilled feelings of corporate office work, and ready to set sail in a community of like-minded people all working towards setting up a business founded around passion where they are the boss of their own life AND their work.

Below, you will find the first resource that has guided me towards creating the life of fulfillment for myself and I believe it could help you too.

If there was any chance of you still being able to live that life that you've been dreaming of, would you be ready to take it?

Enter your name and email address below and I will share with you the video series that explain how it is possible to create your own online business around the things that you're passionate about even if you're starting from scratch today.

First Name:

Email:

☐ Yes, I want to receive emails from Sian Meeuwssen.

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